

## TIPS for writing an outline for a tv or web series

- Create a logline (the core concept in one or two sentences) at the start of the outline, and how many episodes there are (e.g. 6 x 60 mins).
- after the logline consider writing an ‘overview’ of the series: a broad summary of what it’s about, who the main characters are, why it’s exciting/interesting/original or where the storyline is headed.
- from here, brief episode outlines are useful, but they don’t have to go into great detail. A simple logline or story idea for each episode would suffice, e.g. “Episode 1: Danny tries to hit a writing deadline but an unexpected alien invasion distracts him so he sets out to save the world and somehow make his deadline in the process.” You don’t have to stick to one sentence summary, two-three sentences would be fine, or even a short paragraph but no need to go overboard.
- you may have room for some short character biographies, which might be useful, depending on the project or what information you want the reader to know.
- similarly, a brief note on theme or audience appeal might be effective.